Contents

1. The Advocacy Initiative by PRAYAS

- Background 7
- The Advocacy Initiative 9
- Media Campaign 10
- Advocacy Efforts with Elected Representatives 11
- Advocacy Efforts in the State Legislative Assembly 13
- Outputs and Outcomes of the Initiative 14
- Conclusion 15

2. The Disaster: Causes, Effects, and Demands to the Government

- Brief Profile of the Konkan Region 17
- Immediate Relief and Damage Assessment by Government 19
- Destruction of Agriculture 21
- Non-Agricultural Destruction 27
- Impact of the Disaster on Adivasi People 28
- Impact of the Disaster on Women 29
- Ecological Roots of the Disaster 31
- Towards the Comprehensive Solution 37
- Conclusion 39